

## TERMS AND CONDITIONS FOR PARTICIPATION IN THE MY HUGO BOSS REWARDS PROMOTION

The following terms and conditions (hereinafter referred to as the "**Terms and Conditions**") apply to entry in the "**My HUGO BOSS Rewards**" promotion (the "**Promotion**"):

HUGO BOSS EXPERIENCE Members in the United Arab Emirates are eligible to participate in the Promotion.

The Promotion is valid in all participating HUGO BOSS EXPERIENCE Stores and Outlet Stores in the United Arab Emirates and Qatar (hereinafter referred to as the "**Physical Store(s)**"), an overview of the current participating Physical Stores can be found on [hugoboss.ae/locate-us](https://hugoboss.ae/locate-us) from 14.07.2025 to 14.01.2026 (hereinafter referred to as the "**Promotion Period**").

You can participate by visiting any participating Store with the support of sales associates via MOCCA.

The maximum Goal is 11.000 AED. If you reach your Goal within the Promotion Period and while identified as a HUGO BOSS EXPERIENCE Member in the Retail Stores, you will receive a voucher that can be redeemed in-store, worth 10% of your Goal, however, not exceeding 1.100 AED. Instead of redeeming the voucher directly for your next purchase, you can also continue shopping towards the next Goal (up to 11.000 AED) and thus increase your voucher value (up to 1.100 AED) within the Promotion Period. When you make a purchase in a store outside your residence country, using a different currency, the purchase amount will be then converted in the official currency of your residence country based on exchange rate applicable on date of purchase and will be displayed in your Account in the official currency of your residence country.

The purchase amount and the voucher values as mentioned above include all taxes (excluding shipping costs). The voucher redemption conditions are displayed in this file below, and in any E-mail newsletter communication you might receive (please note the reception of any marketing communications will depend on existing permissions granted by you).

### VOUCHER REDEMPTION CONDITIONS

The voucher can be redeemed on one single purchase until the expiry date (three months from the voucher issue date) in participating HUGO BOSS EXPERIENCE stores in the United Arab Emirates (list available on [hugoboss.ae/locate-us](https://hugoboss.ae/locate-us)). The voucher cannot be combined with other promotions, offers and/or discounts, is not transferrable and not refundable. Issued by HUGO BOSS AG, Holy-Allee 3, 72555 Metzingen, Germany.

You can track your progress in any participating store with the support of sales associates. All purchases made in stores during the Promotion Period – unless returned – will be added to your Goal. If a purchase is returned within the return period, the amount returned will be deducted from your Goal. The applicable return options and return periods are determined by the respective Physical Store's Return Policy where the purchase was made. Each purchase will be reflected within 48 hours in your promotion status. The voucher will be activated and available in store after thirty-five (35) days, once your purchase is validated in our system. You will be informed via your activated marketing communication channels when a voucher will be available.

HUGO BOSS reserves the right to vary or terminate the Promotion (by providing notice through the same means through which the Promotion has been previously advertised), for reasons outside its reasonable control or any technical or other difficulties (including, without limitation, a computer virus, technical failure, unauthorized human intervention or local shutdowns due to pandemic or any other event beyond HUGO BOSS's control) which might compromise the integrity of the Promotion, with no liability to the participants or potential participants and without any responsibility on HUGO BOSS. The Promotion is not open to employees of HUGO BOSS AG and/or affiliates of the HUGO BOSS Group.

Withdrawal from the Promotion by the participants is possible at any time and without requiring the provision of advance notice. To withdraw from the Promotion, you are required to visit any participating store and complete the withdrawal process with the assistance of a sales associates. Withdrawal from the Promotion only refers to this Promotion and does not affect your membership in the HUGO BOSS EXPERIENCE programme or the delivery of further program communications. HUGO BOSS AG, Holy-Allee 3, 72555 Metzingen, Germany is the organizer and promoter of this Promotion.

For further questions please contact: [service-ae@hugoboss.com](mailto:service-ae@hugoboss.com)