

TERMS AND CONDITIONS

The following terms and conditions (hereinafter referred to as the **"Terms and Conditions"**) and privacy policy apply to entry in the **"BOSS DOMINO HOUSE Game"** (hereinafter referred to as the **"Promotion"**):

1. HUGO BOSS Middle East FZ LLC, Dubai Design District, Building 9, Unit 101/107/108, Post Box 333264, Dubai, United Arab Emirates (**"HUGO BOSS"**) is the organizer and promoter of the Promotion.

PRIZES

2. Each winner determined in accordance with Section 9 shall receive one (1) exclusive BOSS-branded domino set (the **"Prize"**), subject to availability and while stocks last. The approximate value of the Prize is EUR 130 (in words: one hundred thirty Euros).

A maximum of twenty-five (25) Prizes are available at the BOSS Store, Fashion Avenue, The Dubai Mall, and a maximum of twenty (20) Prizes are available at the BOSS Store, Galleria Mall, Abu Dhabi. Prizes will be awarded on a first-come, first-served basis, subject to stock availability at each Participating Store.

Once all available Prizes at a Participating Store have been awarded, no additional Prizes will be available or awarded at that store. Participation in a completed game session does not guarantee receipt of a Prize. Prizes are limited in quantity and will only be available while stocks last at the relevant Participating Store.

3. The Prize is not inheritable, for sale, and may not be transferred, exchanged and/or redeemed for cash.
4. In the event that the advertised Prize becomes unavailable, HUGO BOSS reserves the right to substitute the Prize with another prize of equal or greater value.
5. The winners will be responsible for the payment of taxes that apply locally as well as any other charges or levies such as customs duties or other charges related to the prize.

PARTICIPATION AND WINNER SELECTION

6. The Promotion begins on Thursday, 10 September 2026 (10:00 AM GMT) and ends on Sunday, 13 September 2026 (10:00 PM GMT) (the "**Promotion Period**"). Entries submitted outside this period or outside the applicable store opening hours will not be accepted by HUGO BOSS.
7. The Promotion takes place at the following BOSS stores: BOSS Store, Fashion Avenue, The Dubai Mall and BOSS Store, Galleria Mall, Abu Dhabi (the "**Participating Stores**"). All Participating Stores can be found under the following link: <https://hugoboss.ae/locate-us>
8. Eligible participants must register for the HUGO BOSS EXPERIENCE Program in-store or be a registered member. Upon successful registration, participants will be assigned to a game session, subject to capacity limitations and availability. Participation is limited to the number of game sessions available during the Promotion Period.
9. The Promotion consists of an in-store domino game called "BOSS Domino House":
 - a. Each game session shall consist of a maximum of four (4) participants.
 - b. Where a game session consists of four (4) participants, participants shall be divided into two (2) teams consisting of two (2) players each. Where a game session consists of fewer than four (4) participants, participants shall compete on an individual basis.
 - c. A Games Master appointed by the Organizer shall supervise each game session, explain the rules, organize participants into teams, oversee gameplay, address participant questions and determine the outcome of the game.
 - d. The game shall be played using standard domino rules as explained by the Games Master before the start of the session.
 - e. Domino tiles will be distributed randomly among participants at the beginning of each game.
 - f. Participants shall take turns placing domino tiles in accordance with the applicable game rules.
 - g. The objective of the game is for a participant to be the first player to successfully play all domino tiles allocated to that participant.
 - h. Where four (4) participants take part in a game session, the team of which the first participant successfully plays all of their allocated domino tiles shall be declared the winning team, and both members of that team shall be deemed winners of the game session, the first participant to successfully play all of their allocated domino tiles shall be declared the winner of that game session.

- i. Participants acknowledge that the outcome of the game may be influenced by multiple factors, including strategic decision-making, player skill and the random distribution of domino tiles at the beginning of the game.
 - j. The decisions of the Games Master regarding gameplay, rule interpretation and winner determination shall be final and binding, except in the event of manifest error.
- 10. Winners may be required to provide proof of identity and eligibility before a Prize is awarded. If a participant is unable to establish eligibility or refuses to comply with reasonable verification requests, HUGO BOSS reserves the right to disqualify such participant and withdraw the Prize.
- 11. HUGO BOSS reserves the right to disqualify any participant who:
 - a. breaches these Terms and Conditions;
 - b. acts fraudulently or dishonestly;
 - c. attempts to interfere with the proper operation of the Promotion; or
 - d. behaves in a disruptive, inappropriate or unsportsmanlike manner towards other participants, store personnel or the Games Master.

ELIGIBILITY

- 12. Participation is open exclusively to individuals who:
 - a. are registered HUGO BOSS Members at the time of participation;
 - b. satisfy the minimum age requirements applicable for HUGO BOSS Membership in the United Arab Emirates; and
 - c. comply with these Terms and Conditions.
- 13. Participation is limited to one (1) game session per eligible HUGO BOSS Member during the Promotion Period. Any subsequent participation attempts may be refused by HUGO BOSS.
- 14. Participation is free of charge.
- 15. No purchase or payment of any kind is required to participate in the Promotion or to win a Prize.

16. The Promotion is not open to employees of HUGO BOSS AG and affiliates of the HUGO BOSS Group, anyone else professionally connected with the Promotion, or their relatives and life partners.
17. HUGO BOSS reserves the right to verify the eligibility of entrants to participate in the Promotion. This may include confirming the age of the winner and validating their identity through a valid ID.
18. Any illegible, incomplete, or fraudulent entries will be rejected. Any entry made or attempted to be made to the Promotion in a manner which, in the reasonable opinion of HUGO BOSS is not in accordance with these Terms and Conditions or is by its nature unfair to other entrants (which may include, by way of example only, cheating, hacking, deception and/or use of robots or other automated programs) may be excluded from the Promotion or (if selected as a winning entry) the relevant entrant deprived of the prize and another winner selected in accordance with these Terms and Conditions.

LIABILITY

19. HUGO BOSS will not be liable if, through no fault of its own, emails, letters or prizes are lost, delayed, misdirected, corrupted or damaged in the mail and/or cannot be delivered for any reason provided that neither HUGO BOSS nor its vicarious agents have acted in a manner that was intentionally wrongful or grossly negligent. Emails will be deemed to be received on the date of transmission; communications sent by post will be deemed to be received 5 days after posting. Proof of submitting an entry is not proof of HUGO BOSS's receipt.
20. HUGO BOSS accepts no responsibility for technical or other disturbances, including those resulting from the breakdown of its network, the website, computer etc. which make entry to the Promotion impossible.
21. HUGO BOSS gives no warranties or representations about the quality or suitability of any prize. HUGO BOSS will only be responsible for damage which the entrant suffers in connection with entering the Promotion or accepting or using any prize as the result of gross negligence or intentional wrongdoing on its part or on the part of one of its vicarious agents or which the entrant suffers as the result of a breach of a material duty (i.e. a duty whose fulfilment is a prerequisite for the conduct of the Promotion and a duty which the entrant was legitimately entitled to expect HUGO BOSS to comply with). This limit on liability does not apply to any damage resulting from a breach leading to the death, bodily injury and/or

illness of the entrant or claims based on any applicable product liability law (Produkthaftungsgesetz) or any other liability which cannot be excluded by law.

22. HUGO BOSS will not be liable for any failure to comply with its obligations in relation to the Promotion and reserves the right to modify, cancel, terminate, suspend or discontinue the Promotion, in whole or in part, at its sole discretion at any time in the event that the Promotion (or any part of it) is not capable of running as planned due to any cause beyond the control of HUGO BOSS including, without limitation, a computer virus, force majeure technical failure or unauthorised human intervention that could corrupt or affect the administration, security, fairness, integrity or proper conduct of the Promotion. In the event that HUGO BOSS discontinues the Promotion in accordance with this paragraph, the entrants will be informed without delay.

MISCELLANEOUS

23. The terms and conditions of the HUGO BOSS EXPERIENCE Program are available during the registration process for the HUGO BOSS EXPERIENCE Program and can be provided upon request in Participating Stores.
24. During the Promotion, the Terms and Conditions for the Promotion may be viewed in the Participating Stores or under the following link: <https://hugoboss.ae/sections/tc-boss-domino-house-game>
25. German law will apply. Nothing in these Terms and Conditions shall limit, exclude or override any mandatory rights or protections granted to participants under applicable law that cannot legally be excluded, restricted or waived.
26. If you have any queries about these Terms and Conditions or the Promotion, please contact HUGO BOSS at:

HUGO BOSS AG
(registered at the Local Court of Stuttgart, Germany, HRB 36 06 10)
Holy-Allee 3
72555 Metzingen

or by email at CRM_AE@hugoboss.com

DATA PROTECTION

Without affecting other conditions of participation, we hereby inform you about the processing of your personal data in the context of the participation carried out by us. You are not obliged to provide your personal data. However, please note that you will not be able to participate in the Promotion if you do not provide your data to the extent described.

We process your personal data such as name, address data, email address, photo, in accordance with the conditions of participation of the Promotion. By participating, you agree in the event of winning, we may take photographic images of you. The winner further agrees that we may publish these pictures for marketing purposes for up to 1 year. The legal basis for the processing of your personal data is usually Art. 6 para. 1 p. 1 lit. b GDPR, our contract.

There is no automated decision making in individual cases in the sense of Art. 22 GDPR. The data stated above will be deleted after the Promotion has been carried out, the prize has been announced within our company, your personal data will only be disclosed to the areas and persons who need this data to fulfil the corresponding obligations. If data is passed on to our service providers, they are contractually and legally obliged to process the data exclusively in accordance with our instructions and in compliance with the applicable data protection regulations. Otherwise, your data will not be passed on to third parties.

For further information on the processing of your data, please refer to our data protection provisions for HUGO BOSS EXPERIENCE Program which you accepted upon registration. Registration is a prerequisite for participation in the Promotion. The provision of personal data for further processing is the consideration for participation in the Promotion.